

Marco Manuel

Senior Product Designer

Madrid, Spain

<https://mmanuel.design> | <https://linkedin.com/in/manuelmarco>

Summary

Product designer with experience across product design, UX/UI, consulting and product strategy since 2018. I work on complex B2B SaaS, enterprise and AI experiences, from discovery and problem definition through interaction design, handoff and design QA. My work connects user needs, technical constraints and decisions that teams can build on.

Experience

UX/UI Designer

Otto Group one.O (formerly OSP) | July 2024-present

- Design enterprise workflows from discovery and problem definition through information architecture, interaction design, UI, documentation, developer handoff and design QA.
- Support four teams within a broader migration project, championing shared patterns, components and interaction conventions.
- Lead discovery and identify cross-team dependencies, working with product and engineering to account for APIs, data dependencies and failure states.
- Advocate for design-system alignment across related products, connecting brand direction with consistent interaction patterns.

Product Design Strategist & UX Consultant

Independent | December 2018-present

- Support small teams and early-stage B2B SaaS products through discovery, product strategy, UX/UI design and brand identity.
- Clarify ambiguous problems, define user flows and help teams turn product direction into priorities and usable experiences.
- Lead product design and strategy for a climate-action platform, including its initial design system and experience direction.

English Teacher / Instructional & Systems Designer

English 4 Future | October 2019-July 2024

- Designed courses, teaching materials and learning experiences for children, teenagers, adults and professionals.
- Adapted information for different audiences, levels of confidence and delivery formats, including online and in-person teaching.

Featured work

Scope and product judgment

Challenged a feature-parity migration requirement. The approved, shipped scope avoided approximately two months of projected development effort.

<https://mmanuel.design/work/migration-decisions>

AI interaction and design leadership

Established a guided AI interaction model, then led design as two additional designers joined. Led alignment with another product in the same family. The product later shipped and gained paying customers after I moved to another project.

<https://mmanuel.design/work/guided-ai-interaction>

Enterprise AI systems

Designed a knowledge-governance MVP connecting provenance, investigation and correction. The client accepted the direction and praised its precision and detail; this was stakeholder feedback, not production validation.

<https://mmanuel.design/work/enterprise-ai-knowledge>

Earlier experience

Marketing Intern | Mondelēz International | September-December 2018

Marketing Copywriter | On-Off Group | April 2017-April 2018

Copywriter | Summit Media / SPOT.ph | October-December 2016

Intern | DM9JaymeSyfu | May 2015

Skills & tools

Product design: Product strategy, problem definition, information architecture, interaction design, enterprise UX

Research: Discovery, user interviews, workflow observation, synthesis

Design systems: Shared patterns, component consistency, cross-product alignment, documentation

Prototyping: User flows, interactive prototypes, UI design

Collaboration & delivery: PM and engineering partnership, stakeholder alignment, handoff, design QA

AI & technical: AI interaction design, knowledge governance, provenance, API constraints, AI-assisted workflows

Tools: Figma, Framer, Jira, Lovable, Midjourney, Claude Code, Codex

Education & training

B.S. in Marketing Management | De La Salle University, Manila

Becoming a UX Strategist | Nielsen Norman Group

UX/UI Design Full-Time Bootcamp | Ironhack

User Experience Foundation Certificate | BCS, The Chartered Institute for IT

Teaching English as a Foreign Language (TEFL) | TTMadrid

Languages

English and Tagalog: native or bilingual. Spanish: limited working proficiency.